

## Operation Santa Claus 2011

### OFFICIAL RULES

Contest Name: Operation Santa Claus (the “Contest”)

Company: Sanderson Ford, Sanderson Lincoln, and Sanderson Volvo of Phoenix (the “Company”)

Operation Santa Claus is a Sanderson Village and Museum 501 c(3) charity drive to raise donations for the St. Mary’s Food Bank Alliance, Tim & Willy’s Kid’s Fun-Dation, The Southwest Autism Research & Resource Center (SARRC) and Operation Homefront of Arizona. Participants are requested to make voluntary donation(s) of non perishable foods, new toys, or new child size (infant to 12 years of age) clothing. 100% of all donations including cash, check, food, clothing toys etc will be directly sent to the charities outlined in the rules.

Sanderson Ford, Sanderson Lincoln, and Sanderson Volvo of Phoenix (the “Company”) will conduct the Contest substantially as described in these rules, and by participating, each participant agrees as follows:

For donations, participants may be allowed to fill out one donor registration slip per donated item and enter it into an official Operation Santa Claus drawing bin. In an effort to keep the promotion fair, obvious attempts to stuff the box will not be accepted. For example, participants bringing in cases of loose unpacked items will be allowed one slip per case or package. Upon arrival at any of the drop off locations, check in at the desk and a “Company” representative will help you check in your donations and give you the appropriate amount of donor registration slips. Items of no nutritional value or anything else the company deems in appropriate for the charities we serve will not be accepted.

At the end of the contest period, one grand prize winner will receive their choice of a new 2011 F-150 or new 2011 Volvo S60. Nine semi-finalists will each receive a \$100.00 pre-paid Visa type credit card.

**Dates of Contest:** The Contest will begin on Thursday, November 17th, 2011 at 8:00am and end on Wednesday, December 20th, 2011 at 5:00 PM.

**How to Enter:** Make a voluntary donation and complete an official donor registration slip at Sanderson Ford, 6400 North 51st Avenue, Glendale, AZ or Sanderson Lincoln and Sanderson Volvo of Phoenix, both located at 2121 West Bell Road, Phoenix, AZ.

Donations also accepted at participating UPS Store locations in the greater Phoenix area and at special “Company” authorized events will be eligible for entry. See complete listings of locations and authorized events at [www.GiveToTheClaus.com](http://www.GiveToTheClaus.com)

How to play: Sanderson will conduct a random drawing from all accepted, completed official entry forms as follows through the last day of the contest on December 20th, 2010 at 5:00 PM.

Each of these days listed two (2) names will be selected to receive a special key live and/or during a taped segment on ABC15.

November 23 <sup>rd</sup>	approximately between 9:00AM AND 10:00AM
November 30 <sup>th</sup>	approximately between 9:00AM AND 10:00AM
December 7 <sup>th</sup>	approximately between 9:00AM AND 10:00AM
December 13 <sup>th</sup>	approximately between 9:00AM AND 10:00AM
December 20 <sup>th</sup>	approximately between 5:00PM AND 6:30M

(10) Qualified finalists will be selected at random and notified by phone. All finalists must be present at the drawing of the 10 keys on Friday, December 23, 2010 during Sonoran Living Live between the hours of approximately 8:00am to 11:00am at the ABC15 studios located at 515 N 44<sup>th</sup> street, Phoenix 85008

One of the 10 random keys will start the vehicle. The key holder that starts the vehicle wins their choice of one grand prize listed.

Participants must be at least 18 years of age on or before December 22nd, 2011.

No purchase necessary. Winner must be present to win.

(Grand Prize). The eligible winner will have the choice of (1) one of the following:

One White 2011 F-150 Supercab with EcoBoost engine. Stock number 115714 with list price of \$36,020.00

OR

One 2012 Silver Volvo S60. Stock number V5027 with list price of \$36235.00

(9) Nine runner –up prizes:

The nine remaining qualified finalists will each receive a \$100.00 pre-paid Visa or similar type credit card.

## **Other Requirements:**

Participants are allowed one visit, per day, per location to make donation(s) and fill out donor registration slip(s). Slips must be filled out at the dealership, The UPS Store nearest you, or at authorized event, at time of making donations. Participants are not allowed to take donor registration slips off the premises.

Donor slips must be handwritten on official entry forms at locations listed. No photocopies, stamps, stickers or mechanical reproductions of entry forms are permitted. Slips must be filled out on-site at time of donation.

Eligibility and Limitations: You must be 18 years or older as of December 22, 2011. Semifinalists and winner must be U.S. resident, provide a valid photo identification and social security card

Employees of the "Company", the Contest's participating promotional sponsors (ABC 15 TV, Bonneville Radio, CBS Radio) and members of the immediate family of any such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren.

By participating, entrants agree to be bound by the Official Rules and the decisions of Sponsor.

If the winner is disqualified for any reason, the "Company" reserves the right to determine an alternate winner or not to award that winner's prize, in its sole discretion.

Publicity, Use of Personal Information: By participating, all participants and winner grant the "Company" exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. By participating in the Contest, participants agree that the "Company" may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.

Release: By participating, each participant and winner waives any and all claims of liability against the "Company", its employees and agents, the Contest's sponsors and their respective employees and agents, for any personal injury or loss which may occur from the conduct of, or participation in, the Contest, or from the use of any prize. In order to receive a prize, participants must sign an official waiver form provided by the "Company".

Taxes: Any valuation of the prize(s) stated above is based on available information provided to the "Company", and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is

solely responsible for reporting and paying any and all applicable taxes and vehicle registration fees related to the vehicle prize and paying any expenses associated with any prize which are not specifically provided for in the official rules. Winner agrees to accept the Ford F-150 or Volvo S60 in AS-IS condition. Both vehicles will be used to promote the contest and will have additional mileage and or wear and tear associated with the contest use. Each winner must provide the "Company" with a valid taxpayer identification number or social security number before any prize will be awarded. Prize is not transferable, redeemable for cash or exchangeable for any other prize. Any person winning will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

Decisions: By participating in the Contest, participants agree to be bound by the decisions of "Company" personnel. The "Company" reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or who the "Company" believes has violated any rule, gained unfair advantage in participating in the Contest, or obtained winner status using fraudulent means. The "Company" will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the "Company's" decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the "Company", the "Company" reserves the right to terminate this Contest, or make such other decisions regarding the outcome as the "Company" deems appropriate. All decisions will be made by the "Company" and are final. The "Company" may waive any of these rules in its sole discretion.

Miscellaneous: Each winner must submit proof of eligibility prior to the key drawing and sign the "Company's" release form to claim the prize. No purchase is necessary to participate or win. Purchase does not increase chance of winning. Void where prohibited. Odds of winning depend upon the number of participants and donations.

The "Company" disclaims any responsibility to notify participants of any aspect related to the conduct of the Contest. Written copies of these rules are available during normal business hours at Sanderson Ford, 6400 North 51st Avenue, Glendale, AZ 85301, Sanderson Lincoln Mercury, 2121 West Bell Road, Phoenix, AZ 85023, and Sanderson Lincoln Mercury West, 5101 West Maryland Avenue, Glendale AZ 85301. Complete rules will also be posted on our web site at [www.GiveToTheClaus.com](http://www.GiveToTheClaus.com)

Compliance with Law: The conduct of the Contest is governed by the applicable laws of the State of Arizona, which take precedence over any rule to the contrary herein. Sponsors shall follow the applicable laws for conducting contests, including notice to the state attorney general or consumer affairs office, posting

of a prize bond, furnishing lists of winners, running specific on-air disclaimers, providing specific written information about the Contest, etc. as required by local and state law.

Winners assume all liability and agree to hold Sponsor harmless for any injury or damage caused, or claimed to be caused, by participation in this promotion or use or redemption of any prize.